



MUSIC CHOICE ANNOUNCES ITS ORIGINAL VIDEO ON DEMAND PROGRAMMING SLATE FOR JULY

DEMANDED - Featuring **Pleasure P, Kristinia DeBarge and Mandy Moore** – From **June 29st thru August 23rd** – Pleasure P discusses the meaning behind his “Boyfriend #2” single while Mandy Moore gives love advice to a Demanded viewer.

CERTIFIED – “**Who has the Certified Hood Pass?** – From **July 6th thru August 30th** – Eminem and Justin Timberlake have been produced by hip-hop royalty, made hits for the streets and dealt with controversy.

DEMANDED – Featuring **Trey Songz, Amerie, and 3Oh!3** – From **July 13th thru Sept 6th** – Trey Songz is looking for his special lady and Amerie lets us know why Trey is truly a ladies man. Plus, it’s all about Summer time as 3Oh!3 discusses what it takes to be a Summer Hottie, and Desi counts down the top 5 videos you Demanded this week.

CERTIFIED – “**Who’s the Certified Pea of the Pod?**” - From **July 20th thru Sept 16th** – He’s got the hits and she’s got “the Humps”. They’ve sold millions together and sold millions apart but, which pea is bringing the biggies “Pow”!

DEMANDED – Featuring **Jeremih**– From **July 27th thru Sept 23rd** – Jeremih lets us know how he never intended for a music career while host Desi goes out on the streets of New York to find out what is the hottest dance of the summer.

CERTIFIED is Music Choice On Demand’s interactive Original program where the fans decide which featured artist is **CERTIFIED** by casting their vote online or by texting. Each episode, debuting every two weeks on Music Choice On Demand in over 40 million homes nationwide, features the perspective of celebrity panelists, artists, and fans on the street. For more details on **CERTIFIED**, go to <http://www.musicchoice.com/certified>

DEMANDED features the top music videos and exclusive interviews with the artists that are “Most Demanded” on Music Choice. Demanded is hosted by Desi, an established television personality and actress. In each episode, Desi interviews her special guest co-host, and joins him/her in counting down the top videos on Music Choice On Demand. An exclusive interview with one of the Most Demanded artists is also featured in each episode. **DEMANDED** offers viewers the unique opportunity to interact with the show by voicing their opinions about the content of each episode either by texting (Dmd to 898262), or visiting the Music Choice website at <http://www.musicchoice.com/demanded>

DEMANDED & CERTIFIED are available for viewing by millions of music fans nationwide on Music Choice On Demand™, the most-popular video-on-demand music network, and Music Choice Online, the network's free broadband music service.