

ShowOff™

Q. What is ShowOff™?

A. It's your chance to "Be on TV!" Send in photo and text ShowOffs and watch for them to appear on your favorite MUSIC CHOICE® channel between the hours of 5pm and 8pm EST – Monday thru Friday. **ShowOff™** channels include Hit List, Hip-Hop and R&B, Today's Country and Rock.

MOST POPULAR QUESTIONS

Q. Which Music Choice TV channels offer ShowOff™, and when are they available?

A. **ShowOff™** airs on the Hit List, Hip-Hop & R&B, Today's Country and Rock MUSIC CHOICE® channels between the hours of 5pm and 8pm EST, Monday thru Friday. The music blocks will go off the air at 7:59pm EST on Friday and return at 5pm EST Monday.

Q. When can I send in my ShowOffs?

A. You can send us your ShowOffs during the days and hours noted above ONLY.

Q. Can I request my ShowOffs to appear on a specific day or specific time?

A. Music Choice cannot pre-schedule a ShowOff for a specific day or time.

Q. How do I send in my text-only ShowOffs via my cell phone?

A. Text-only ShowOffs should be sent via your cell phone to 898262 (TXT2MC). TXT2MC is another way to remember the appropriate numbers on your phone's keypad.

This is correct: 898262

This is incorrect: TXT2MC (you must use the numbers 898262 ONLY)

Q. Is there another way to send in texts other than thru a cell phone?

A. Yes. Music Choice has a designated **ShowOff™** web page where you can send text and photos. The web address is <http://www.musicchoice.com/showoff>

You can also send your Shout Outs via e-mail to showoff@musicchoice.com using the appropriate channel keyword.

Q. Will I be charged any fees for participating in ShowOff™?

A. Music Choice does not charge any fees to participate in **ShowOff™**. Customary carrier fees for photo and text messaging will apply. Please check with your cell phone provider for applicable rates.

Q. What are keywords?

A. Keywords help us sort the text messages and photos we receive. Please watch the screen and be sure to include the specified keyword in either the subject line of your text message or type the keywords followed by a space in the body of your e-mail/message. Keywords are normally shown in all CAPS. NOTE: Entries without keywords will be disqualified.

Q. Why am I receiving a large amount of text messages on my cell phone after sending in my ShowOffs?

A. For every ShowOff you send, you will receive a reply text message. NOTE: If you send the same ShowOff (text and/or photo) more than once, you will receive a reply text EVERY TIME. For instance, if you send 20 ShowOffs via your cell phone, you will receive 20 text messages.

Q. Why didn't my photo with text ShowOff appear on the screen?

A. We no longer accept photo submissions on ShowOff, only text messages.

Q. Why didn't my text only ShowOff appear on the screen?

A. There are a variety of reasons why your entry might not have appeared on the screen, including, but not limited to -

-There is a text limit of 80 characters. Music Choice reserves the right to edit your text to make it comply with the 80-character limit, but in most cases the text will be disqualified.

-If you didn't include the **keyword** for your **channel** in either the subject line or in the body **before your text ShowOff followed by a space**, it won't go through.

These are correct: HIT(space)Hey everyone.... -or- ALT(space)Yo Philly...

These are incorrect: Hey everyone (with no keyword prior to the message)

Hey everyone HIT (keyword must precede message)

-Text may be denied for a variety of reasons, including, but not limited to bad, threatening or offensive language. Any acronyms or shorthand representing these will also be rejected.

-ShowOff in English and Spanish will be accepted for the Musica Urbana channel only. All other ShowOff™ channels will accept ShowOffs in English only.

Q. Where can I find a copy of the Terms & Conditions (T&C) that govern my participation in ShowOff?

A. Click on the Terms & Conditions tabs for details.

Q. Will my personal information ever be shared with third parties?

A. Music Choice has an agreement with a trusted third party company called Telescope as the service provider that enables you to participate in ShowOff. Neither Music Choice nor Telescope will ever share your personal information (including phone number, e-mail address or name) with any third parties unless we have your permission or are required by a subpoena, court order or other legal process or to establish or exercise our legal rights or defend against legal claims.

Q. Why am I receiving promotional text messages following my input?

A. As our authorized service provider, receives your text messages on behalf of Music Choice and sends back a variety of promotional text-back messages. Only the initial text-back message you receive in response to your submission may include one promotional message. You will receive no further promotional messages unless you subscribe to one of the advertised services or you authorize to contact you.