

## **MUSIC CHOICE™ MUSIC CHANNELS**

### **Q. Why is there no artist image displayed for certain artists?**

A. Generally, if there are no images being displayed for a particular artist we were unable to locate a usable picture of the artist. This is more common on channels that do not play current music. Please note, deceased and living artists that have not released a single or album recently or are not actively promoting their music, also may not have photos displayed due to our inability to locate a usable artist image.

### **Q. Why do the images change position from time-to-time?**

A. Music Choice displays text and graphics, including artist facts and trivia, to accompany your favorite music. In response to concerns regarding potential TV screen burn-in while watching Music Choice® on your television, we have implemented a graphic rotation plan in which the logo, channel name and other screen images rotate through multiple positions as the screen changes. Please note that burn-in may result from numerous variables, such as leaving static images on screen for extended periods of time at high brightness/contrast settings. Music Choice designed its service in accordance with guidelines it believes are generally more conservative than industry standards, such as using reduced color contrast and brightness settings for its graphics. While Music Choice has taken the above steps, television type and viewer usage pattern and practices will ultimately determine the chance of burn-in. Again, television manufacturers are the best resource regarding this issue.

### **Q. Where is the music information on the screen coming from?**

A. Music Choice has an editorial staff that researches and writes the content.

### **Q. How do I let you know that the information on the screen is incorrect?**

A. Please visit the “Submit a Comment” section on [musicchioce.com](http://musicchioce.com) to tell us about the mistake you found.

### **Q. How come the music information on the screen doesn't always match with the artist whose song is being played?**

A. In addition to providing factoids on the artists and songs that are currently being played, we also provide the information that is related to the music being played on a channel.

### **Q. Why is there an advertisement on the screen?**

A. The panel on the screen enables us to advertise without any audio interruptions; it can also feature information about the programming and consumer promotions that we offer.

### **Q. Who selects the music for the Music Choice music channels?**

A. Music Choice has a staff of professional music programmers who select the music for the channels.

### **Q. How is the music selected for the Music Choice music (audio) channels?**

A. The Music Choice programmers select the music based on current charts, music

trends, record sales, what they feel is up and coming and hot in the industry and feedback from our viewers.

**Q. Can I request a song?**

A. Music Choice is unable to take song requests.

**Q. Can I get a playlist?**

A. Music Choice is unable to offer a playlist. The Digital Performance Right in Sound Recordings Act of 1995 passed by Congress prevents us from disclosing such information. The Digital Law states that if one is transmitting a digital signal, song information cannot be pre-announced.

**Q. Are the channels on Music Choice censored?**

A. Currently, the following channels on the Music Choice service have a TV-MA rating or higher and therefore may contain objectionable content: Rap, Metal, Alternative, Classic Alternative, Adult Alternative.