



On Demand and High-Speed Internet Marketing Tools September 2006

Featured Videos

ARTIST	VIDEO
Lil Jon	Snap Yo Fingers
Cherish	Do It Do It
Paula DeAnda	Doing Too Much
Gnarls Barkley	Crazy
Panic! At The Disco	Better If You Do
E-40	U and Dat
Yung Joc	It's Goin' Down
LeToya	Torn
The Fray	Over my Head (Cable Car)
Aly & AJ	Chemicals React
Romeo	U Can't Shine
Sammie	You Should Be My Girl
Three Days Grace	Animal I Have Become
Kelis	Bossy
Flyleaf	I'm So Sick

Music Choice On Demand™:

- Stop waiting to see your favorite music videos!
- Simply go to the On Demand menu and select "music." Look for the Music Choice button.
- MC Exclusive is the place for original programming, performances, and interviews. Go to On Demand/MC Exclusive.

Music Choice® for Cable High-Speed Internet:

- Take control of your music with Music Choice on Cable High-Speed Internet!
- Over 50 channels of commercial-free music, exclusive interviews, and performances, plus thousands of today's hottest videos.
- Catch daily music news on Music Choice Today and even make your own music channels with My Music Choice.

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****FEATURED MC EXCLUSIVE PROGRAM****

Run Dates 9.1.06 – 9.30.06

Christina Aguilera: Artist of the Month

- Christina Aguilera is a Grammy-winning artist who is about to release her much anticipated third album, *Back to Basics*
- Aguilera's new album, a follow-up to the smash hit *Stripped*, is as a modern update of the vintage jazz, pop and R&B she loved as a kid -- artists from Billie Holiday to Otis Redding
- Christina rose to fame as one of the most popular female singers of the late '90s, who emerged during the teen pop craze

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Christina Aguilera: Artist of the Month (TV-PG)

September's Artist of the Month Christina Aguilera discusses her new album "Back To Basics," the relationship between sexuality and style, and she addresses the rumors of whether she's about to follow in Britney's maternal footsteps.

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Christina Aguilera: Hit List 5 (TV-PG)

In the second edition of our New Pop Franchise we features the top 5 videos on the charts this month, plus interviews with Christina Aguilera and Chris Brown. Check it out on Music Choice On Demand.

Tha Corner: Yung Joc, The Roots, Field Mob

- Yung Joc's "It's Goin' Down" holds the No.1 slot on the Hot RB/Hip Hop chart and cracked the Top 5 on the Billboard chart
- Atlanta's newest sensation, Yung Joc, helps revive Sean "P.Diddy" Comb's Bad Boy Records with his debut album, *New Joc City*
- Hip Hop mainstays The Roots are back with their first album, *Game Theory*, on Jay-Z's Def Jam Records
- Field Mob, who just signed with Ludacris' label, first single, "So What", is produced by Jazze Pha and guest stars Smoke's cousin R&B singer, Ciara

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Tha Corner: Yung Joc, The Roots, Field Mob (TV-14)

On this episode of the Tha Corner catch exclusive interview with Atlanta's newest sensation, Yung Joc. Be sure to also catch the Roots as they discuss their career longevity and Field Mob, who clears up a few rumors. Tha Corner, only on Music Choice On Demand.

Fresh Crops: Corinne Bailey Rae

- Corinne released her debut album in February 2006. She had a number one album in the UK - the fourth female in history to do so.

- Corinne was named the number one predicted breakthrough act of 2006 in an annual BBC poll of music critics

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Fresh Crops: Corinne Bailey Rae (TV-PG)

Meet English songbird Corinne Bailey Rae. Corinne discusses her newfound success and how working in a Jazz club helped influence her Neo-Soul Alternative sound. Check it out on Music Choice On Demand.

Fresh Crops: Sammie

- Preteen singing sensation formed his first group while in 3rd grade, called the Wonder 3
- In 1998 Sammie appeared on Showtime at the Apollo and later won the shows finals
- Sammie released his debut in early 2000 on Capitol Records

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Fresh Crops: Sammie (TV-PG)

On Fresh Crops, Sammie takes us on a tour of his hometown: Miami. We visit his old high school and his childhood church where he started performing at the ripe old age of four. Check it out on Music Choice On Demand.

Other Shows: (no clips provided this month)

Hawthorne Heights Performance

- Hawthorne Heights' *If Only You Were Lonely* debuted at #3 on the Billboard charts, generating first-week sales of close to 114,000 and earning Hawthorne's label, Victory Records, one of its strongest debut showings.
- Hawthorne Heights' 2004 sleeper debut *The Silence in Black and White* went Gold
- After touring religiously behind their debut this screamo band has created a devout fan following

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Hawthorne Heights Performance (TV-PG)

Don't miss Hawthorne Heights in this blistering performance of "This Is Who We Are." Check it out on Music Choice.

Staind Performance

- Staind's new album *Chapter V* debuted at #1 on the Billboard album chart
- Their first single "Right Here," from their current album *Chapter V*, is a Top Ten hit on the Billboard Rock Chart
- Staind's 2001 album *Break The Cycle* entered the Billboard charts at #1 and has sold over 8 million copies

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Catch Staind in an exclusive performance of "Everything Changes" only on Music Choice On Demand.