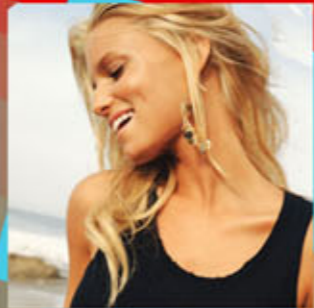


musicchoice.com

**Music
CHOICE®**

Music Choice® via Satellite

Profit from the power of music!
Reach your business goals with Music Choice



**Music
CHOICE®**

MUSIC CHOICE CAN HELP YOU REACH YOUR BUSINESS OBJECTIVES

With Music Choice you can create a distinct and special environment, maximize productivity, or increase sales. Put our communication tools to work and watch your business grow.

SET THE MOOD AND CONTROL THE TEMPO

Casual or sophisticated, trend-setting or upbeat... whatever your company's image, Music Choice offers the category of music to compliment your business's style and desired atmosphere.

ENHANCE PHONE SERVICE USING MUSIC ON-HOLD

Music for callers on hold means a more professional image, more completed calls, and increased customer satisfaction.

MUSIC THAT MOVES PEOPLE

Whether you want to reach a mother shopping for school clothes, a couple buying their first home, or old friends celebrating in their favorite restaurant—our music lets you skillfully underscore the moment.

BOOST SEASONAL SALES WITH OUR HOLIDAY PROGRAMMING

Tune in to our Sounds Of The Seasons channel for holiday programming throughout the year. All major holidays are programmed by our staff, providing all day holiday music. Contact your local dealer for scheduling.

MAXIMIZE WORKER PRODUCTIVITY

By eliminating distractions found in the workplace, you can increase your employees' productivity.

BACKGROUND MUSIC INFLUENCES SUPERMARKET SALES

Study shows 38.2% increase in sales when slow tempo music plays

Slow tempo music slows pace of in store traffic and increases time in store by 17%

boost sales

CONSUMERS SAY MUSIC ENCOURAGES BUYING

63% surveyed said they bought or probably bought more from stores that had background music

77% of shoppers prefer a shopping environment with music

maximize worker productivity

RIGHT MUSIC AT RIGHT TIME MEANS MORE SALES

Fast tempo music at lunch increased total sales 11.6%

Slow tempo music keeps dinner patrons longer, yielding 15.7% more sales

enhance your image

MUSIC CAN SIGNIFICANTLY INCREASE BAR SALES

Slow tempo music increased per dinner party bar sales 40.9%

Diners lingered 24% longer when slow tempo music played

YOUR LOCAL DEALER IS:

