

musicchoice.com
**Music
CHOICE®**

Music Choice® via Broadband

Profit from the power of music!
Reach your business goals with Music Choice



**Music
CHOICE®**

MUSIC CHOICE CAN HELP YOU REACH YOUR BUSINESS OBJECTIVES

With Music Choice you can create a distinct and special environment, maximize productivity, or increase sales. Put our communication tools to work and watch your business grow.

SET THE MOOD AND CONTROL THE TEMPO

Casual or sophisticated, trend-setting or upbeat... whatever your company's image, Music Choice offers the category of music to compliment your business's style and desired atmosphere.

ENHANCE PHONE SERVICE USING MUSIC ON-HOLD

Music for callers on hold means a more professional image, more completed calls, and increased customer satisfaction.

MUSIC THAT MOVES PEOPLE

Whether you want to reach a mother shopping for school clothes, a couple buying their first home, or old friends celebrating in their favorite restaurant—our music lets you skillfully underscore the moment.

BOOST SEASONAL SALES WITH OUR HOLIDAY PROGRAMMING

Tune in to our Sounds Of The Seasons channel for holiday programming throughout the year. All major holidays are programmed by our staff, providing all day holiday music. Contact your local dealer for scheduling.

MAXIMIZE WORKER PRODUCTIVITY

By eliminating distractions found in the workplace, you can increase your employees' productivity.

new Music Choice broadband distribution system

- Access Music Choice via Broadband through your existing high-speed Internet connection
- It's easy to manage your Music via Broadband account, right through your computer
- 52 available channels of music
- Continuous music 24/7, NO DJs, NO commercials or other distractions
- State of the art hardware, using MPEG-3 compression with a 5-year warranty on parts & labor

plug and play

- No expensive installation charges, set up Music Choice via Broadband yourself
- No weather-related system interruptions — ever!
- Personal management capabilities allow you complete control of your account

added features

- Daily music updates - fresh music is automatically added to the genre of your choice continuously
- 20 hours of nonstop CD-quality music selection
- Availability of music and messaging on the same box, resulting in reduced costs
- Manage your account directly online with your personal user ID and password for protected access
- Change channels from *any* location where you have web access, it's that easy!
- Multi-location management allows you to consolidate your accounts and manage all your locations through a single source

right music at the right time means more sales

- Take advantage of background music by boosting sales, maximizing worker productivity and enhancing your image all the same time! Studies show that background music can increase sales and positively influence consumers

EXCITING NEW
PRODUCT INSIDE
BROADBAND

YOUR LOCAL DEALER IS: