

Music Choice Mobile Website and Apps

Reach consumers on the go by advertising on our mobile websites or apps.

Viewers can watch and interact with Music Choice in the palm of their hand.

iPhone and Droid Apps (*coming in 2011*)

- Create their own audio or video channel
- Watch single-play music videos
- Listen to music channels
- Use the camera to easily take and send pics and videos to ShowOff to be on TV

Mobile Website (*launched in 2010*)

- Vote for artists/videos on episodes of “Certified!” or “The Cut”
- Send a text or picture to be on TV during ShowOff

Facebook Connect (*launched in 2010*)

- Share their online activity with friends through automatic wall postings

Twitter Connect (*coming in 2011*)

- Share their online activity with friends through automatic Tweets



Advertising Opportunities:

- :15 or :30 pre-roll spot
- Display banners

SWRV Mobile Website and Apps

Put your messaging directly into consumers' hands.

Viewers participate with SWRV on their terms using their mobile devices.

SWRV Programming App *(coming in 2011)*

- Watch and interact with SWRV anywhere

iPhone and Droid Apps *(coming in 2011)*

- Vote for videos and rate your faves
- Take and submit pictures and videos to be on SWRV TV

Facebook App *(coming in 2011)*

- Vote for videos, upload pics or UGV, or Vid-i-cate a video through Facebook

Mobile Website *(launched in 2010)*

- Determine what video plays next on SWRV by voting for videos

Facebook Connect *(launched in 2010)*

- Activities on SWRV.tv is posted to users' Facebook wall

Twitter Connect *(coming in 2011)*

- Share their online activity with friends through automatic Tweets



Advertising Opportunities:

- :15 or :30 pre-roll spot
- Display banners